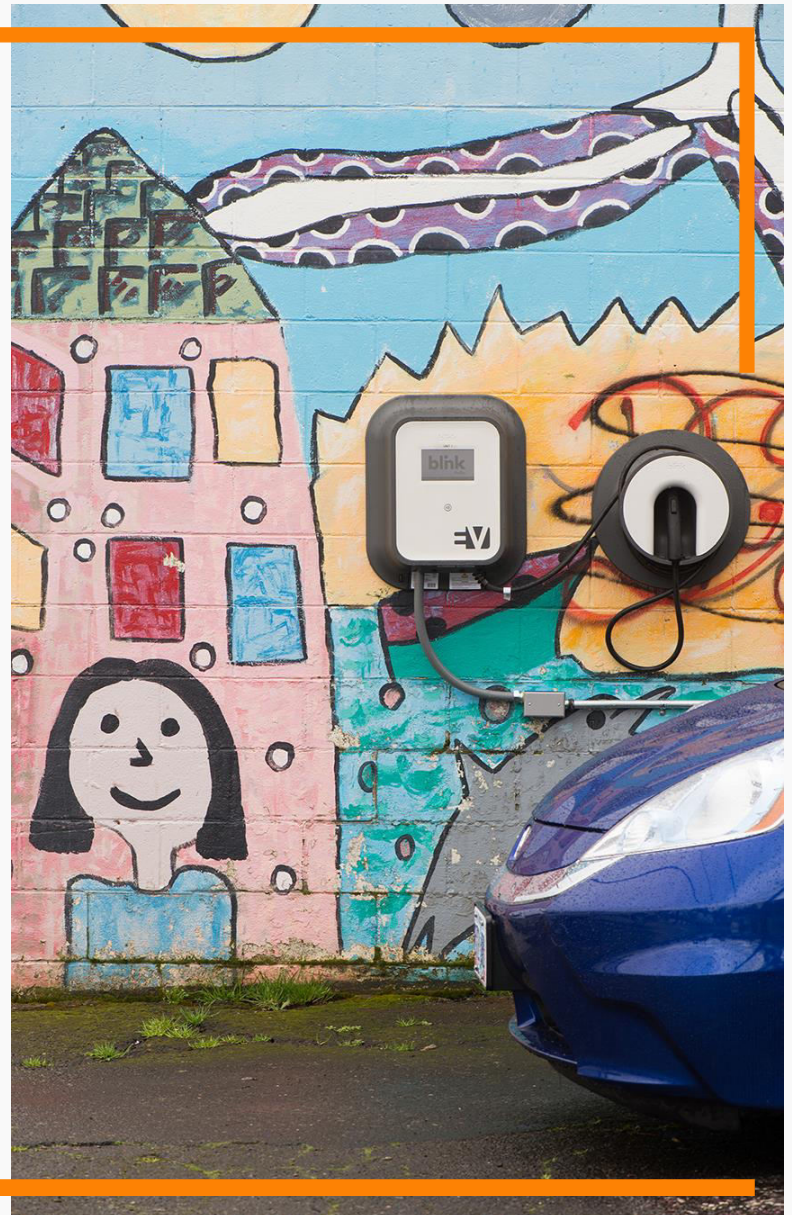

May 22, 2019
Zach Henkin,
Deputy Director



Equity ≠ Equality

“For low-income households—roughly the poorest 25 percent of households—only housing and food expenditures constitute larger budget shares than transportation expenditures.”



COMMUNITY BASED ASSESSMENT

of **TRANSPORTATION NEEDS** to

INFORM the

CITY OF PORTLAND'S

SMART CITIES PLAN

Aaron Golub, PSU
Michael Serritella, PSU
Vivian Satterfield, OPAL
Jai Singh, OPAL
May 2018

→ **TWO FOCUS GROUPS**
Hosted in partnership with
Bus Riders Unite! & Latino Network

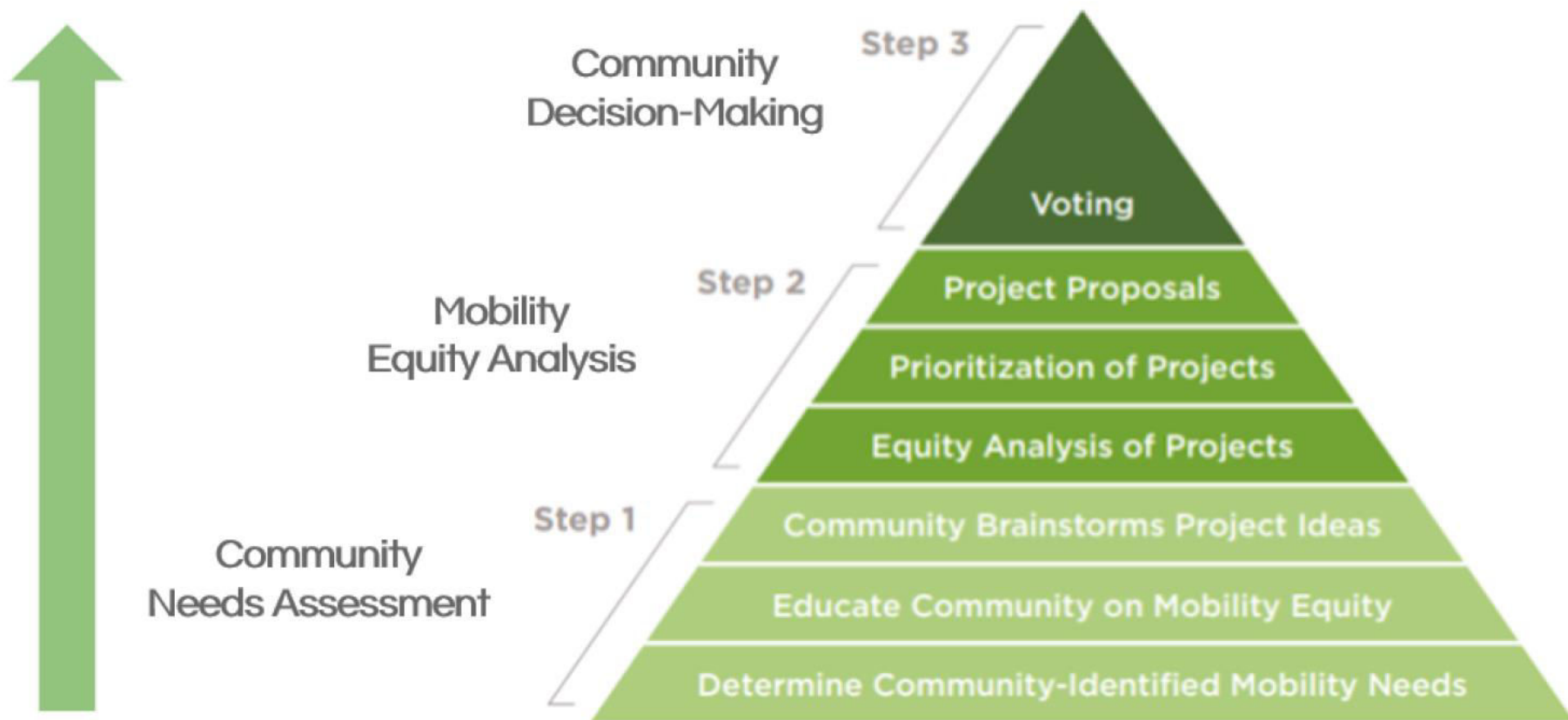
→ **STAKEHOLDER INTERVIEWS**
Portland African American Leadership Forum (PAALF)
Native American Youth and Family Center (NAYA)

→ **155 ONLINE SURVEYS**
Distributed by OPAL and Portland State University
during the summer and fall of 2017.

→ **153 IN-PERSON SURVEYS**
Collected through direct engagement at community
events and on public transit in East PDX.

“Sometimes my daughter uses the MAX, but her phone dies. I would really like this (wi-fi and mobile phone charging stations) because she has to ask folks to borrow their phone.” Another noted the variability in cell coverage: *“I don’t necessarily have trouble affording cell phone, but the service in my neighborhood is terrible, so public wi-fi is very attractive.”*

Tool: Mobility Equity Framework



Source: The Greenlining Institute

Questions?

Zach Henkin

zachh@forthmobility.org

www.forthmobility.org

