



Green Transportation Summit & Expo

www.westcoastcollaborative.org



WEST COAST COLLABORATIVE
A public-private partnership to reduce diesel emissions

In Partnership with



April 13-15, 2020
Greater Tacoma
Convention Center

Green Transportation Summit & Expo and West Coast Collaborative Partners Meeting 2020 | Call for Session and Speaker Proposals

April 15-17, 2020 | Greater Tacoma Convention Center

Submission Deadline: October 25, 2019

Event Summary and Mission

The Green Transportation Summit & Expo (GTSE) is the region's premier fleet modernization and alternative fuels event. GTSE events offer information-packed sessions, prominent national and regional speakers, and the latest technologies from industry leaders.

Fleet managers and clean-fleet stakeholders have relied on GTSE to give them the best value for their time and budget, and the 10th annual installment promises to continue that trend. Topnotch education and networking opportunities attract professionals who are determining the future of their fleets, companies and cities.

GTSE boasts the strongest gathering of fleet professionals in the clean fuels industry, with half the conference attendees representing fleet management, operations, and maintenance from corporate, municipal and other fleets. The GTSE will put you directly in front of influencers and decision makers in the fleet industry, with ample time for networking with peers and colleagues.

GTSE & WCCPM is seeking submissions on the following topics:

Examples only, creative ideas welcome – **submissions are not limited to the list outlined below.**

Autonomous Technologies

- The 4th industrial revolution
- Future of AI technology
- How are autonomous shuttles working in the real world?
- Managing the transition to shared automated vehicles

Electrification & Infrastructure

- Electrification and automation for HD trucks
- Electric trucks are not just big electric cars
- What changes are coming in light-duty vehicle technology
- Utilities and their role in expanding the electric vehicle charging network
- Designing integrated electrification solutions
- How your local EV fleet will impact the grid
- Transit bus electrification
- Zero emission bus deployment and infrastructure
- Near-zero and zero-emission MD/HD technology deployment
- Is near zero clean enough?

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Gaseous Fuels i.e... H2, LPG, RNG, DME

- The future of propane auto-gas technologies
- Propane auto-gas fleet case studies
- Future of renewable fuels: liquid fuels, gases & electricity
- Hydrogen fuel cell technology
- Are hydrogen fuel cell vehicles expanding?
- What is RNG's role in GHG reduction?
- Mobile pipelining, storage and fueling solutions (CNG / RNG)

Logistics & Freight

- Climate change impact for route management
- Managing freight impact in diverse communities
- Drones and e-commerce delivery
- Handling projected increases in freight while reducing emissions
- MD/HD vehicle and equipment trade-up programs
- HD diesel tampering

Mobility Policy & Funding

- Are smart cities going to include cars and trucks at all?
- Low carbon fuel standard
- Community clean air action
- Cross-state clean locomotive coordination
- DERA eligibility and flexibility
- California HD low NOx regulation coordination
- Clean mobility equity in practice
- Do we need more restrictions, oversight, regulations for mobility solutions?
- Advancing inclusive city design in transportation
- Microgrids and smart energy
- Women in transportation
- Women of Electric Vehicles (WEVs)

Workforce Development & Training

- How do we attract new technicians to expanding fuels and technologies?
- How to incorporate VR technology in technician training
- Advanced vehicle training standards for technicians working with high-voltage & high-pressure systems
- Foundations for autonomous vehicles & the future of auto repair
- Workforce training for new technology

GTSE is seeking the following submission types:

Submissions are not limited to the session types outlined below.

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Case Study or Proposed Speaker – GTSE seeks original case studies sharing stories of entrepreneurship, busting the status quo, or developing innovative breakthroughs in thinking for keynote or inclusion as a part of a session or panel.

Panel Session – These sessions feature a moderator (leads the discussion) and 3-4 additional panel speakers. They usually follow the format of brief opening remarks/presentation (optional), followed by moderator-driven panel discussion (determined in advance) with 10-15 minutes audience question and answer session to conclude the session.

Workshop/Solutions Roundtable – These sessions are experiential learning environments on specialized topics. Built to explore issues in greater depth, attendees will experiment with new modes of thinking and formulate the application of presented strategies to address relevant and persistent issues. A solutions roundtable session should interactively involve participants toward the development of original solutions.

Submission Requirements:

- **Submitter's Contact Information** The "submitter" is the individual completing the online form, and who will be available to answer any logistical questions about the submission, regardless of whether they are the proposed speaker/presenter.
- **Session Type** Case study, Panel Session or Solutions Roundtable
- **Title** 20 words maximum
- **Session Description** To be posted on the conference website. 250 words maximum.
- **Relevant Audience(s)** Content should be targeted to GTSE attendees
- **Learning Objectives** Please list 3-4 lessons/insights the audience will take away from your presentation
- **Session Outline** 200 words maximum. This is required for workshops or solutions roundtable sessions only. Please include description of content, proposed timing breakdown and interactive learning examples.
- **Speaker Details** Including name, affiliation, professional title, email address & phone number

PLEASE NOTE: GTSE reserves the right to make changes to submissions and require alternative combinations of speakers and case studies to effectively shape each session's content and the event's learning experience as a whole.

Program Policy:

Presentations are not meant to be a platform for business promotion. GTSE requests that all proposals are centered in educational outcomes, including practice sharing, idea exploration and dissemination of tools, resources and actionable steps. If a presentation relates to a specific business, product, technology, or project, the emphasis must be on the underlying research or innovation process with the objective to provide insight for attendees to apply in their own work.

How to Submit:

Please submit all proposals via our [online submission form](#).

Review and Selection Process Timeline:

September 10, 2019 – Call for proposals issued

October 25, 2019 – Deadline for proposal submissions

December 13, 2019 – Selection decisions announced

January 13, 2020 – Program announced

April 13-15, 2020 – Green Transportation Summit & Expo and West Coast Collaborative Partners Meeting

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